

**There is a hero in each of us,  
waiting for the opportunity  
to fly**



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## Community Leadership Council

On May 19, 2010, National Employee Health and Fitness Day, a group of community leaders met for the inaugural meeting of the CHCM Community Leadership Council (CLC). The CLC is the first council of its kind created for an affiliate of Community Health Charities.

CLC members serve as community ambassadors to increase the awareness of the crucial health research, prevention, education and support services of CHCM's 33 leading member charities. They reach out to employers who want to offer their employees on-site health education and opportunities to engage in charitable activities in their community.

The 2010 Community Leadership Council is:

**Glenn E. Andis PH.D.**, Medica Health Plans  
Chair, CHCM Community Leadership Council

**Ruth Bachman**, Inspirational Speaker

**Parrel A. Caplan**, Attorney at Law

**Brad Chapin**, M&I Bank Minnesota

**Walter T. Chesley**, Universal Hospital Services

**Nancy Feldman**, UCare

**Alan L. Goldbloom**, MD, Children's Hospitals and  
Clinics of Minnesota

**Becky Malkerson**, Minnesota Medical Foundation

**Tammy Mencil**, Minneapolis/St. Paul Business Journal

**Brock Nelson**, Regions Hospital

**Jay Novak**, Bondhawk LLP

**James R. Steilen**, Briggs and Morgan, P.A.



From left to right: Front row: Ruth Bachman, Parrel A. Caplan, James R. Steilen, Brock Nelson, Nancy Feldman Back row: Glenn E. Andis, Walter T. Chesley, Brad Chapin, Jay Novak

Not in photo: Alan L. Goldbloom, Becky Malkerson, Tammy Mencil

## Letter from the President and Board Chair



Dear Friends,

Last year we asked, “Who is a hero?” We believed that given a chance, people want to make a difference. They are just waiting for the opportunity.

Over the course of this past year, our theory was proven time and again.

We saw the commitment of our partners, the 178 employers, and thousands of employees, donors and volunteers. We witnessed the determination and resulting successes of our 33 member charities.

For the first time in our history, a dynamic group of community leaders formally came together to advance our mission. The newly formed **Community Leadership Council** shares the impact healthy workplaces have on employees, their families and the communities in which they live and work. They work on our behalf to create community partnerships, helping individuals in the workplace find meaningful volunteer and giving opportunities, as well as services and information related to the health causes they care about.

In response to overwhelming community interest in our health causes, two new programs were launched in 2010.

The **Hero Project** offers a wide variety of community service projects to employee groups and individuals. Whether one-time tasks like cooking meals and raking yards, or ongoing projects like working on an event committee, volunteers will find an opportunity to match their interests and truly make an impact in the lives of those affected by chronic illness.

**Health Matters at Work**<sup>®</sup> delivers free onsite and online health education and resources to employees. Facilitated by qualified health educators from our leading charities, we offer over 40 seminar topics including *Understanding Alzheimer’s*, *Heart Healthy Eating Strategies* and *Cancer Survivorship*. The website provides easy access to information about chronic diseases, local programming for patients and caregivers, and a wide range of related resources.

We are grateful to our heroes, the companies, groups and individuals who make research, education and support possible for people struggling with the most serious health issues of our time.

We look forward to meeting the heroes who have yet to step forward and fly.

Sincerely,

A stylized, dotted signature of Terri Anthony.

Terri Anthony  
*President & CEO*

A handwritten signature of Walter T. Chesley in black ink.

Walter T. Chesley  
*Board Chair*



## You have the power to change lives

# Community Health Charities Minnesota

A hero is created every time someone makes a choice to improve a life. Community Health Charities Minnesota (CHCM) harnesses the collective power of individuals at 178 partner companies to change the lives of people struggling with the most serious health issues of our time.

Community Health Charities Minnesota supports 33 well-known and trusted charities that provide research, prevention and direct programs for people affected by serious health issues. CHCM partners with employers to make a positive impact on the health of their employees, customers and community, and is the conduit for employees to engage in health causes they care about through education, giving and volunteerism. In addition:

- Community Health Charities is a national brand that invests in local community relationships.
- Each member charity is evaluated annually to ensure high standards of service and quality.
- All CHCM supported charities are required to complete the Charities Review Council's "Accountability Wizard" which addresses areas of accountability and transparency.
- CHCM is the only federation devoted exclusively to health causes.
- Our services are free and customizable to your organization.

### Why your support is important

More than 2.3 million Minnesotans face at least one chronic health condition. This number does not include the emotional

and financial strain on the lives of their friends and family.

There is a new, shared expectation among employees and the community for organizations to live out a commitment to social responsibility in the communities in which they live and work:

- 92% have a more positive image of a company that supports a cause they care about.
- Research shows engaged employees are more productive employees—and more likely to stay.

CHCM makes it easy for organizations to engage employees with meaningful information, services, peer experiences, volunteer and giving opportunities:

- Easy to donate through payroll deduction
- Give in honor or memory of a hero in your life
- Group and individualized skill-based volunteering
- On-site health and wellness resources

### Services

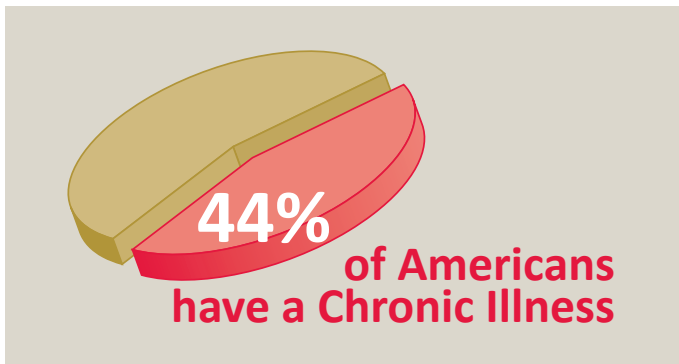
Annual workplace giving campaigns, held primarily in the fall, collectively reach over 225,000 employees in Minnesota. In order to enhance each campaign, CHCM advises prospective and current employer partners on best practices in workplace charitable activity and shares the positive impact on the employer, donor and community.

In addition to customized campaign support, CHCM provides:

- **Health Matters at Work®:** online resources and onsite health education seminars
- **Health and Information Fairs:** health screenings, information and resources at workplace health and wellness fairs
- **Inspirational speakers:** CHCM recruits and trains volunteer representatives from member charities to share their personal stories
- **Hero Project:** one-time or ongoing opportunities for individual or groups at participating companies to do volunteer service with our member charities



Sydney, cancer survivor and hostess of tea parties, thanks to research supported by the Children's Cancer Research Fund and your support of Community Health Charities. Photo courtesy of the Children's Cancer Research Fund



## Results

From July 2009 to June 2010, we are proud to report that:

- We partnered with 178 employers, including some of the most influential and dynamic companies in Minnesota.
- Approximately 10,000 employees donated through payroll deductions or one-time gifts.
- 270 volunteers, not including board and committees, gave an estimated 1,883 hours of their time.

## Impact

Our charities provide the research that creates cures and support patients after a diagnosis. They provide information and resources including support groups and medical equipment. Past gifts have saved lives and assisted families facing a health crisis. Today, contributions of time and money can help researchers find a cure for Alzheimer's and diabetes, or provide for families whose children are fighting cancer. You can be a hero. You can change a life.

## History

Community Health Charities was established in 1986 to improve the health of our community, making it easier for Minnesotans to give to the causes that affect their lives. Today, we are an affiliate of Community Health Charities of America, the nation's second largest workplace giving organization.

Community Health Charities Minnesota is a 501(c)(3) tax exempt organization. We review, evaluate and monitor our member charities annually to ensure high standards of service and quality. In addition, each member charity must complete the Charities Review Council "Accountability Wizard," a standardized evaluation tool addressing areas of accountability and transparency for charities. Charity Review Council evaluations are located at [www.smartgivers.org](http://www.smartgivers.org).

## Member Charity Achievements

We support the crucial research, prevention, health education and services that change lives. Below are examples of how donations like yours are making a difference.

Children's hematology/oncology program delivers some of the highest survival rates among leading U.S. children's hospitals treating hematology/oncology patients.

### **Cancer Kids Fund of Children's Hospitals and Clinics of Minnesota**

CCFA has played a role in every major scientific breakthrough in IBD (Inflammatory Bowel Disease), from generating data that led to new therapies to the discovery of the first gene for Crohn's.

### **Crohn's & Colitis Foundation, Minnesota/Dakotas Chapter (CCFA)**

St. Jude physicians and scientists have pioneered treatments that have helped push the overall survival rates for childhood cancers from less than 20 percent, when the hospital opened in 1962, to 80% today.

### **St. Jude Children's Research Hospital**

Memorial Blood Centers' Apheresis Angels Program pairs cancer patients with specifically-typed blood donors. Apheresis Angels are blood donors who agree to have their blood typed for HLA platelet antigens and to be on-call to donate for a specific patient.

### **Memorial Blood Centers**

Opening in 2010, The Ronald McDonald House inside Children's Hospital will serve local families as well as those from Greater Minnesota and beyond, keeping them together and strong while battling a child's critical illness.

### **Ronald McDonald House Charities, Upper Midwest**

Virtually all of today's textbook knowledge about muscle is based on research sponsored by MDA.

### **Muscular Dystrophy Association (MDA)**

The Leukemia and Lymphoma Society created and implemented an innovative program to help smooth the way for children returning to school after cancer treatment, with education and tools for teachers and school personnel.

### **The Leukemia and Lymphoma Society, Minnesota Chapter**



## Who is a hero?

### Cathie's story



Cathie, CHCM Ambassador and proud grandmother

Cathie was a child when she first learned about charity from her father, who was a Polio survivor. Polio was one of the most dreaded childhood diseases of the 20th century, crippling mostly young children and causing paralysis or death. Her father was one of the lucky ones, but he didn't want another child to suffer. He wanted a cure. He showed Cathie the dimes that were lined up on boards along the streets, a fundraiser for the March of Dimes. Thanks to donations like these, a polio vaccine was discovered in 1953. There has not been a new case of the disease in the Western Hemisphere since 1991.

Cathie's father faced another health challenge in his 50s when he was diagnosed with ALS. This time the March of Dimes was there to supply the wheelchair her father needed. But that was not the end of her family's health challenges. Cathie was preparing to be a grandmother again. Her daughter-in-law, Kelly, was pregnant with her second child. Things changed dramatically at 21 weeks, when Kelly was ordered on bed rest. Cathie remembers a fleet of doctors telling them that if she could make it to week 28, things would be great. However, at 21 weeks no one was saying that her baby could survive. While the doctors did not express much hope, the family decided that as long as their baby was fighting, they would fight for her, too. They named their little girl Natalie Grace.

On December 28th the contractions began. Doctors tried to stop them, but were not successful. "The doctors said it's borderline, we don't know if we can save her," Cathie recalls, "It was pretty grim at that time." Kelly was given steroids

which, if given 48 hours before birth, improves lung development considerably. Little Natalie was born almost exactly 48 hours later at 24 weeks, 1 pound 8 ounces and only 12 inches long. Her body was a deep red due to her thin skin. Her father's wedding ring fit around her tiny hand like a bracelet. While Natalie was strong and feisty, the odds were against her.

The March of Dimes came into Cathie's life again. Since 1958, the March of Dimes has been funding cutting edge research and innovative programs to save babies from birth defects, premature birth and low birth weight. In 1985, the March of Dimes funded research leading to the use of surfactant to treat respiratory distress syndrome (RDS). Since surfactant therapy became widespread, infant deaths due to RDS have dropped by over two-thirds. Natalie was given both surfactant and steroids, and went home after 96 days in the hospital.



Cathie and Natalie

Today Natalie is a very independent 4 year old, who loves animals and the outdoors. She is a tomboy who loves to dance, and has just started gymnastics and soccer. She is outgoing, doesn't sit still often and is a character with an attitude her family calls "Natitude".

"Such a miracle, an absolute miracle. To see her run and get into things and think that we might not have had her. It really, truly is a miracle," says Cathie. "There is no way to pay back having a granddaughter. Even if I volunteer 24 hours a day I can never pay them back."

Cathie says that Kelly is not able to tell their story, it is still too traumatic for her to relive. So Cathie became an Ambassador for Community Health Charities, to tell the story of her little granddaughter and encourage people to give to whatever charity touches their lives.

"Give because you can. Donations provide support for families directly affected and for research so that one year or five years from now, people don't have to go through what many are going through today. If it wasn't for surfactant Natalie wouldn't be alive." Cathie says,

***"This kind of giving can affect hundreds or thousands of people, or possibly more."***

## Mitch's story

### Working Together

Often our charities work together to help families struggling with health conditions. From research to education and services, our partners address the needs of the entire family. With 44% of Minnesotans with chronic health issues, the odds are you know somebody affected.

Cathie's father and granddaughter are not the only members of her family to be touched by chronic illness. Her mother struggled with both strokes and heart attacks.

Her husband was diagnosed with arthritis and diabetes. Her family has been supported by the ALS Association, American Diabetes Association and CaringBridge.

Today she sees a good friend living with Multiple Sclerosis, and a neighbor struggling with Alzheimer's.

"It is the unfortunate way of the world. It might not be your direct family, but it might affect your job, your friend, your neighbor. I find it hard to believe there are people who are not touched in some way," says Cathie,

***"It's unrealistic for anyone to think that at some point they will not be touched by chronic illness."***

### Ambassadors

*CHCM Ambassadors volunteer to share their stories with our campaign partners throughout the year. We thank them for providing inspiration, information and hope.*

#### **Sarah Mollet**

*One Heartland*

#### **Mike Strand**

*Brain Injury Association of Minnesota*

#### **Judy Eggleston**

*Alzheimer's Association Minnesota-North Dakota*

#### **Carolyn Hanson**

*Hemophilia Foundation of Minnesota/Dakotas*

#### **Natalie Bushaw**

*CaringBridge*



**Mitch, age 3**  
Photo courtesy of The Miracles of Mitch Foundation

Mitch was 9 years old in 2002, spending Christmas as a pediatric cancer patient at the University of Minnesota Children's Hospital. He was surrounded by an outpouring of gifts and love from family and friends.

One night Mitch and his father, Steve, overheard the family in the next room. The family was struggling financially, and the father spent the cold winter nights in the family vehicle. Clearly, they could not afford to celebrate the holidays.

Mitch spoke to his Dad, and they promptly went to the bank and cleaned out Mitch's savings account. They went back to the hospital and snuck into the other children's rooms leaving envelopes with \$100 bills, to bring happiness for the holidays. On each envelope he simply wrote, "I love you, Mitch."

They weren't discovered until the last room. One parent woke and said, "Mitch, is that you?" Mitch told his Dad to keep moving. His father ran, pushing a laughing Mitch in his wheelchair down the hall and into the elevator.

Mitch knew he would not live to see the next Christmas. So he made his father "pinky swear" to continue helping these families after he was gone.

**The Miracles of Mitch Foundation (MOMF)** was created to honor Mitch's desire to support the families of children battling cancer in Minnesota. The Foundation has provided financial and quality-of-life assistance to hundreds of families. During the course of treatment, pediatric cancer families often experience financial hardship through no fault of their own. Unfortunately, most families with a child diagnosed with cancer can lose up to 70 percent of the family income in the first year of treatment, because one or both parents reduce their work schedule in order to be at the hospital with their child. Many have exhausted their health insurance and are paying hospital expenses out of their own pocket.

MOMF assists these families with:

- Mortgage/rent, car payments and groceries
- A summer camp for pediatric cancer patients and siblings
- Minnesota Miracle weekend getaways
- Quality-of-life for kids with an advanced stage of cancer

**The foundation operates as though "time is of the essence" because, in most cases, it is.**



## Who is a hero?

### Capella's story



Capella's 2010 Community United Campaign Volunteers  
1st Row Left: Zeke 1st Row Right: Chris 2nd Row Center: Feranda

Higher education brings benefits that transform lives, which then extends into our community. Capella University is an accredited online university based in Minneapolis, that has built its reputation by providing quality online degree programs for working adults. But Capella does not stop there. In 2001, they opened their doors to Community Health Charities. Through their Community United Campaign, they offer their employees the same commitment as their students, that real, life-changing learning happens in an environment of academic excellence, challenge and personal connection.

When asked about the partnership with CHCM, executive sponsor and Dean of the School of Undergraduate Studies, Feranda Williamson, Ed.D., responded, **"It is a phenomenal experience, a great opportunity to give back.** It maximizes the human potential beyond academics."

Capella focuses their campaign on two crucial areas, the volunteerism that changes lives and the fundraising that makes it possible. The first portion is Summer Service, a week for employees to get engaged firsthand. In 2010, they set a goal of 10,000 volunteer hours. They far exceeded it with a recorded 40,000 volunteer hours.

Through CHCM, they set up a *Cooks for Kids* event at The Ronald McDonald House. Due to an overwhelming response, they now prepare meals quarterly. "Many of our employees are right out of college, they may not understand the impact of service versus the impact of a check," says Zeke Dowd, Legal Assistant to Priscilla McNulty and co-chair of this year's campaign. "I know volunteering at The Ronald McDonald House changed my life. I became a monetary giver. It opened my eyes. These people didn't ask for those circumstances. To meet a little girl who is 1 of 4 people in the world with that



Capella's CEO, Kevin Gilligan (center), after being dunked in the dunk tank at the company picnic. Employees paid \$1 per throw for the fundraiser.

incurable disease, and she is still smiling, it puts things in perspective.”

The philanthropic portion of the campaign starts in late October and ends before Thanksgiving, with events including the silent auction, gift basket raffle, cookie grams and the chili cook-off. These events build teams and generate donations, and every school and department is engaged. Chris Bonnell, Government Affairs Manager and co-chair of the 2010 campaign says, “We promote competition. If the Undergrads are on top, a notice goes out saying ‘...can you top it?’ to the Masters and Doctorate programs. This is a chance to have fun versus a direct ask.”

One tried and true event is the chili cookoff. Each of Capella’s 7 floors are filled with 10 to 12 employee-created chilis. “Sometimes you wonder ‘Is this chili?’ continues Chris. “You get a feeling they have used whatever is in their pantry. Then there is the high end...and the hot as possible.” Employees donate to sample the chilis, with bragging rights as the prize.



Loree, volunteering at The Ronald McDonald House.

Capella also helps to educate their employees about the work and services of the charities. CHCM speakers share personal stories and information at the team meetings, and they will soon introduce Health Matters at Work® lunch and learns. All campaign events and programs are based on the results of surveys and employee feedback. “It’s a one-stop shop, so user friendly. There is access to organizations that touch everyone in the employee base.” Chris says. Adds Feranda, “There is the sheer number of people who have a health issue, and whose family has health issues. When employees learn about these issues, people step up.”

“With CHCM we get the most for the money, the most benefits, the most impact through who you benefit.” says Zeke, “The hero theme is timeless. What you may think is an insignificant act may make a significant difference. If everyone gave the amount of one latte a week...think of the impact.”

“It is hard to find a group of charities as broad as CHCM.” Chris says, “**Community Health Charities brings charities together that the company could not deal with individually.** The more we can touch, the better for everyone.”

Capella is in the business of education, opportunity and the creation of heroes.

## Health and disease remain one of the leading issues consumers think companies should address.

2010 Cone Cause Evolution Study

### Grant and Foundation Gifts

*In 2009, we received generous donations from the following organizations. Please accept our gratitude.*

**ADC**

**C.H. Robinson Worldwide, Inc.**

**The Securian Foundation**

**UCare**

**Western Bank**

### 2009 Campaign Award Winners

*Each year we honor those that stood out in their efforts to support the health of our community. Thank you!*

Most Dollars Raised National:  
**UnitedHealth Group**

Most Dollars Raised Local:  
**University of Minnesota**

Best Campaign Coordinator:  
**Bonnie Marten, University of Minnesota**

Outstanding Spirit:  
**UCare**

Most Creative:  
**Colle + McVoy**

Best Special Event:  
**ADC**

Outstanding Employee Engagement:  
**Capella Education Company**

Best Executive Support:  
**Medica**

Rookie of the Year:  
**Data Recognition Corporation**



## Member Charities

Community Health Charities Minnesota supports 33 well-known and trusted charities that provide research, prevention and direct programs for people affected by serious health issues. Learn more about our members and the impact of chronic illness on our community below and at [www.healthcharitiesmn.org](http://www.healthcharitiesmn.org).



**THE ALS ASSOCIATION, MINNESOTA CHAPTER** 612.672.0484 • [www.alsmn.org](http://www.alsmn.org)

Leading the fight to cure and treat ALS through global cutting edge research and empowering people with Lou Gehrig's Disease and their families to live fuller lives by providing them with compassionate care and support.



**ALZHEIMER'S ASSOCIATION MINNESOTA-NORTH DAKOTA** 800.272.3900 • [www.alz.org/mnnd](http://www.alz.org/mnnd)

Provides help and hope to individuals, families and care partners facing Alzheimer's and related diseases through leadership, support, education, advocacy and research.



**AMERICAN DIABETES ASSOCIATION MINNESOTA AREA** 763.593.5333 or 1-888-DIABETES • [www.diabetes.org](http://www.diabetes.org)

Nation's leading nonprofit organization working to prevent and cure diabetes and to improve the lives of all people affected by diabetes. Provides information, advocacy and research for all types of diabetes.



**AMERICAN LUNG ASSOCIATION IN MINNESOTA** 651.227.8014 or 800.LUNG.USA • [www.LungMN.org](http://www.LungMN.org)

Saving lives by improving lung health and preventing lung disease through advocacy, research and education.



**ARTHRITIS FOUNDATION NORTH CENTRAL CHAPTER** 651.644.4108 or 800.333.1380 • [www.arthritis.org](http://www.arthritis.org)

Improves lives through leadership in the prevention, control and cure of arthritis and related diseases. We support public health, public policy and research to serve people of all ages living with arthritis.



**ASSOCIATION FOR NONSMOKERS-MINNESOTA** 651.646.3005 • [www.ansrmn.org](http://www.ansrmn.org)

Promotes and serves Minnesota nonsmokers in their quest for clean, healthy, smoke-free air where they work, live and recreate; to support the youth in their effort to remain nonsmokers; and to reduce the human and economic toll taken on Minnesotans through the use of tobacco.



**BRAIN INJURY ASSOCIATION OF MINNESOTA** 612.378.2742 or 800.669.6442 • [www.braininjurymn.org](http://www.braininjurymn.org)

Dedicated to enhancing the quality of life and the promise of a better tomorrow for the 100,000 Minnesotans living with brain injury through advocacy, education and support services.



**CANCER KIDS FUND OF CHILDREN'S HOSPITALS AND CLINICS OF MINNESOTA** 651.855.2800 • [www.childrensmn.org](http://www.childrensmn.org)

Supports children and families undergoing treatment for cancer and blood disorders through education, amenities and multidisciplinary care at Children's Hospitals and Clinics of Minnesota.



**CARINGBRIDGE** 651.452.7940 • [www.CaringBridge.org](http://www.CaringBridge.org)

Provides free websites that connect people experiencing a significant health challenge to family and friends, making each health journey easier. Powered by generous donors, CaringBridge websites offer a personal and private space to communicate and show support, saving time and emotional energy when health matters most.



**CHILDREN'S CANCER RESEARCH FUND** 888.422.7348 • [www.childrenscancer.org](http://www.childrenscancer.org)

Dedicated to investing in bold, early stage research at the University of Minnesota that leads to game-changing treatments and cures for children with cancer and other life-threatening diseases. Provides non-medical support to patients and their families.



**CROHN'S & COLITIS FOUNDATION, MINNESOTA/DAKOTAS CHAPTER** 651.917.2424 • [www.cfa.org](http://www.cfa.org)

Striving to improve the quality of life for children and adults living with Crohn's disease and ulcerative colitis through patient and physician education, vital research, support programs and Camp Oasis.



**FAITH'S LODGE** 612.825.2073 • [www.faithslodge.org](http://www.faithslodge.org)

Provides a place where parents and families, facing the serious illness or death of a child, can retreat to reflect on the past, renew strength for the present and build hope for the future.



**HAZELDEN** 800.257.7800 • [www.hazelden.org](http://www.hazelden.org)

Helping to restore hope, healing and health to people affected by addiction to alcohol and other drugs. We support families and individuals through a comprehensive approach that includes treatment, publishing, research, education and advocacy. We are the leading publisher of evidence-based prevention and treatment curricula, and our accredited graduate school prepares future leaders in addiction counseling.



**HEMOPHILIA FOUNDATION OF MINNESOTA/DAKOTAS** 800.994.4363 • [www.hfmd.org](http://www.hfmd.org)

We dedicate ourselves to advancing the quality of life of individuals and families affected by hemophilia or other bleeding disorders by providing a broad range of services and programs.



**JUVENILE DIABETES RESEARCH FOUNDATION MINNDAKOTAS** 952.851.0770 • [www.jdrf.org/minndakotas](http://www.jdrf.org/minndakotas)

Driven by a belief in a cure, science to back it up and passionate volunteers, JDRF will cure diabetes by funding research and providing support and education.



**THE LEUKEMIA & LYMPHOMA SOCIETY, MINNESOTA CHAPTER** 763.852.3000 • [www.LLS.org/MN](http://www.LLS.org/MN)

Working to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life for patients and their families.



**THE LUPUS FOUNDATION OF MINNESOTA** 952.746.5151 or 800.645.1131 • [www.lupusmn.org](http://www.lupusmn.org)  
We serve those affected by lupus, raise awareness and fund research in an ongoing effort to improve the lives of others.



**MARCH OF DIMES** 952.835.3033 • [www.marchofdimes.com/minnesota](http://www.marchofdimes.com/minnesota)  
Dedicated to the health of babies by preventing birth defects, premature birth and infant mortality through programs of research, community services, education and advocacy.

Masonic Cancer Center  
UNIVERSITY OF MINNESOTA

**MASONIC CANCER CENTER, UNIVERSITY OF MINNESOTA** 612.624.2620 • [www.cancer.umn.edu](http://www.cancer.umn.edu)  
A Comprehensive Cancer Center designated by the National Cancer Institute for cancer research, patient treatment and community education.



**MEMORIAL BLOOD CENTERS** 888.GIVE.BLD or 651.332.7000 • [www.MBC.org](http://www.MBC.org)  
A nationally known, locally operated, nonprofit community blood center that supplies life-saving blood and blood components. Operates 11 donor centers in Minnesota and northwestern Wisconsin, and provides advanced scientific laboratory tests and services for organizations nationwide.



**MINNEAPOLIS HEART INSTITUTE FOUNDATION** 612.863.3833 • [www.mplsheart.org](http://www.mplsheart.org)  
Our mission is simple: to promote and improve cardiovascular health, quality of life and longevity for all. We exist to create a world without heart disease.



**MINNESOTA AIDS PROJECT** 800.243.7321 or 612.341.2060 • [www.mnaidsproject.org](http://www.mnaidsproject.org)  
We envision a world free of AIDS. Our mission is to lead Minnesota's fight to stop HIV through advocacy, education and service.



**MINNESOTA STROKE ASSOCIATION** 763.553.0088 • [www.strokemn.org](http://www.strokemn.org)  
Reduces the incidence of stroke and restores hope in people coping with the sudden and long lasting effects of a stroke.



**THE MIRACLES OF MITCH FOUNDATION** 952.361.9600 • [www.MiraclesofMitch.org](http://www.MiraclesofMitch.org)  
Provides financial and quality-of-life assistance to the families of children battling cancer, enabling them to maintain a sense of normalcy during an abnormally stressful time in their lives.



**MUSCULAR DYSTROPHY ASSOCIATION** 952.841.0533 • [www.mda.org](http://www.mda.org)  
Fighting neuromuscular diseases through worldwide research, a nationwide network of clinics offering comprehensive medical services and far-reaching professional and public health education.



**NATIONAL MULTIPLE SCLEROSIS SOCIETY, MINNESOTA CHAPTER** 612.335.7900 • [www.MSociety.org](http://www.MSociety.org)  
We mobilize people and resources to drive research for a cure and to address the challenges of everyone affected by multiple sclerosis.



**ONE HEARTLAND** 612.824.6464 • [www.oneheartland.org](http://www.oneheartland.org)  
Dedicated to improving the lives of children, youth and their families facing HIV/AIDS and other significant life challenges worldwide.



**PANCREATIC CANCER ACTION NETWORK** 877.272.6226 • [www.pancan.org](http://www.pancan.org)  
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*Barb Babitz*

**C. JULIAN BAULTRIPPE**  
*Kelly Brooks*

**MARY BEAMAN**  
*Katherine Beaman*

**BILLY BELZER**  
*Dan Reidenberg*

**BOB BERG**  
*Aimee Gies*

**PAUL BILLINGSLEY**  
*James Van Soest*  
*Linda Van Soest*

**VERNICE BLANDO**  
*Peg McQuillan*

**MICHAEL BOTTEN**  
*Joseph Botten*

**ROSS BOURGEOIS**  
*Margarita Alvarez*

**THOMAS BRANUM**  
*Mary Kennedy*

**IONE BRENDSEL & KAREN DWYN**  
*Beverly Hefie*

**RANDAL J. BROWN**  
*Michael McGreevey*

**TIMOTHY CAMERON**  
*Kim Larsen*

**JOHN CARPENTIER**  
*Renee Seiler*

**WANDA CHRISTENSON**  
*Tammy House*

**TEGAN RUTH CHRISTOPHERSON**  
*Betrina Christopherson*

**JIM CLARK**  
*Amy Olson*

**BENNETT & DILLON COGGINS**  
*Steven Miller*

**TYLER COHN**  
*Tricia Bauer*

**GEORGE COLE**  
*Rolf Sponheim*

**CHRISTOPHER CONWAY**  
**PETER CONWAY**  
*Patricia Wollan*

**CLARK CORSON**  
*Carolyn Corson*

**EARL & MARIAN DALY**  
*Joette Stembriage*

**HELEN ANN DENSON**  
*Christine Denson*

**MRS. DLYNN DIEHL**  
*Joyce Dean*

**LOIS DOBERVICH**  
*Gretchen Dobervich*

**DAVE EBERLIN**  
*Jennifer Kappel*

**DON ECK**  
*Brian Eck*

**ART & AMANDA ENGELMAN**  
**KURT & FLORENCE ZELLMER**  
*Sherry Engelman*

**ERIC ENGSTROM**  
*Fredrick Keen*

**DANIEL J. FAGNAN & CLAIRE &  
BETTY ERICKSON**  
*Christine Fagnan-Olson*

**MAMMIE FAIROW**  
*Janet Horton*

**MARILYN FARRELL**  
**WILLIAM BOGATZKI**  
*Mike Bogatzki*

**BOB FELDMAN**  
*Nancy Feldman*

**KATERRI FISH**  
*Paulette Hayden*

**MATHEW FISCHER**  
*Debra Fischer*

**JIM FRANCHERE**  
*Gerald Francherer*

**STEVEN J. FREUND**  
*Jane Tessmann*

**JOHN GAHLER**  
*Teresa Julkowski*

**VIRGINIA H. GARCIA**  
*Rebekah Dunnette*

**MOLLY GEORGE**  
*Will Ziegenhagen*

**BILL GIBSON**  
*Julie Freniere-Gibson*

**LOLA GORMAN**  
*Colleen Griffith*

**KIM A. GRANHOLM**  
*Wendy Roen*

**JOHN K. GROGAN**  
*Patricia Summers*

**MARGARET HAGBERG & JUDY BETTS**  
*Kristi Wheeler*

**JACK JOSEPH HARRIS**  
*Nancy Baker*

**GLORIA HASSELBACH**  
*Vickie Bartkus*

**SHAWN HECKEL**  
*Tammy Giff*

**ILLENE HELLINGER**  
*Carla Henke*

**TIMOTHY HELMEN**  
*DeLayne Peterson*

**LEWIS T. HENDRICKS**  
*Wendy Degler*

**DANIEL HERGOTT**  
*Paulette Hayden*

**MERLIN HERZOG**  
*Peter Wise*

**STEVE HESTER**  
*Carolyn Luce*

**CHRISTOPHER HIATT**  
*Patti Hiatt*

**GEORGE A. HIGGINS, JR.**  
*Betty Higgins*

**MARK HOLDORF**  
*Tessa Andrews*

**MARK HUGHES**  
*Ann Herzog Morrison*

**DONNA HUNTER**  
*Abigail Richardson*

**ANN-MARIE JANES**  
*Ronele Janes*

**DAVID JENKINS**  
*Lynn Osterman*

**FRAN JOHNSON**  
*Patricia Gascoigne*

# In Memory

BARBARA HELEN JOHNSON

*Christine Johnson*

GERALDINE ANN JOHNSON

*Margaret Johnson*

DAVID R. JOHNSON

*Tammy Johnson Moon*

SUE JOHNSON

*Brianne Mangold*

LINDA KAMPMEIER

*Lynn Lembecke*

RAYMON F. & ROBERTA KELLY

*Raymond Kelly*

KEITH KELROY

*Kristen Kelroy*

KATHRYN KENT

*Ronna Linroth*

JACKIE KESKE

*Daniel Peckskamp*

DEVERE KLOYDA

*Debra Kloyda*

ESTHER KNAPP

*William O'Brien*

MARIE O. KOSONIC

*Chris Bonnell*

MARGARET KREUGER

*Will Ziegenhagen*

JAMES E. LACOUNT

*Renee McLeaney*

LAWRENCE LANTHIER

*Joan Timmons*

TREVA LARSON

*Heather Larson*

JOHN LUYKEN

*Katarina Luyken*

JEANNE LYNER

*Carol Bungert*

TYLER MAGNUSON

*Shaun Moustafa*

THOMAS MALLAK

*Nancy Mallak Kirsch*

MARGE MARTHE

*Lori Wisness*

RONALD MARTTILA

*Jerry Putnam*

BERNICE MASBERG

*Carol Masberg*

SCOTT MCENDREE

*Christine Wolyniec*

PAUL MCGOVERN

*Lourdes McGovern*

CAROL MCILVEEN

*Corinne Omberg*

MICHAEL EDWARD MOEVOY

*Michael Moevoy*

MARIE MUTH

*Courtney Klosner*

CHRIST NELSON & EUGENE  
THOMPSON

*Lori Lhotka*

CODY NELSON

*Donavon Nelson*

MS. YOLANDA W. NERO

*Feranda Williamson, Ed.D.*

PATRICIA NEWMAN

*Carmen Aszmann*

NANCY NOVOTNY

*Shelley Pickett*

PAUL & FRANCES NYQUIST

*Paula Nyquist*

CHRISTIAN OSEN

*Lisa Thompson*

GARY OSTROM

*Craig Poorker*

BETTY OTTO COOK

*Sarah Cook-Burton*

CHARLIE PARNELL

*Rochelle Crowley*

LLYOD J. PAUL

*Sandra Powell*

ARTHUR PEABODY

*Amy Carr*

WARREN & MARIAN PEDERSEN

*Marilyn Pedersen*

LENNY PETERSON

*Diane Peterson*

AMANDA PHIMISTER

*Meghan Phimister*

SPIRO PINA

*Jeffrey Weiner*

JANELL POHL

*Deanne Suter*

YVONNE PROKOP

*Jacqueline Waste*

RAJ PURI

*Barbara Stier*

ELIJAH RAHIM

*Layne Gish*

YVONNE VAZQUEZ RANGEL

*Marisa Rangel*

EVELYN REDMOND

*Isaac Redmond*

ROBERT A. REILLY

*Megan Jennings*

TROY REINKE

*Jeri Braun*

BERNADINE REKER

*Norma Reker*

EUNICE RINEHART, MY GRANDMA

*Sara Rinehart*

BERTHA ROSENDE

*Lillian Sweeney*

DELL RUDOLPH

*Patti Phillips*

SANDY

*Barbara Geyen*

ELLA SCHERER

*Kari Swalinkavich*

HELEN OLSON SCHILLING

*Anne Olson*

ADELLE SCHLEECHER

*Jean McCabe*

BRIAN F. SCHOONOVER

*Cynthia Schoonover*

AL SCHRUPP

*Kathleen Nelson*

DARCY SECORD

*Delphine Duff*

MARGIE SHENBERG

*Loie Paul*

GEORGE H. SNELL

*James Toscano*

ARNE P. STOVING

*Leslie Stovring*

BRIAN STRACT

*Rachel Reese*

DOROTHY STRANSKY

*Jayna Rafferty*

EDWARD SWITAJEWSKI

*Joseph Kleiner*

INEZ D. THOMPSON

*Carol Harris*

RED THORSEN, MY DAD

*Judith Selinger*

JAY UEHLING

*Julia Watson*

MADDALINE JEAN WALLIN

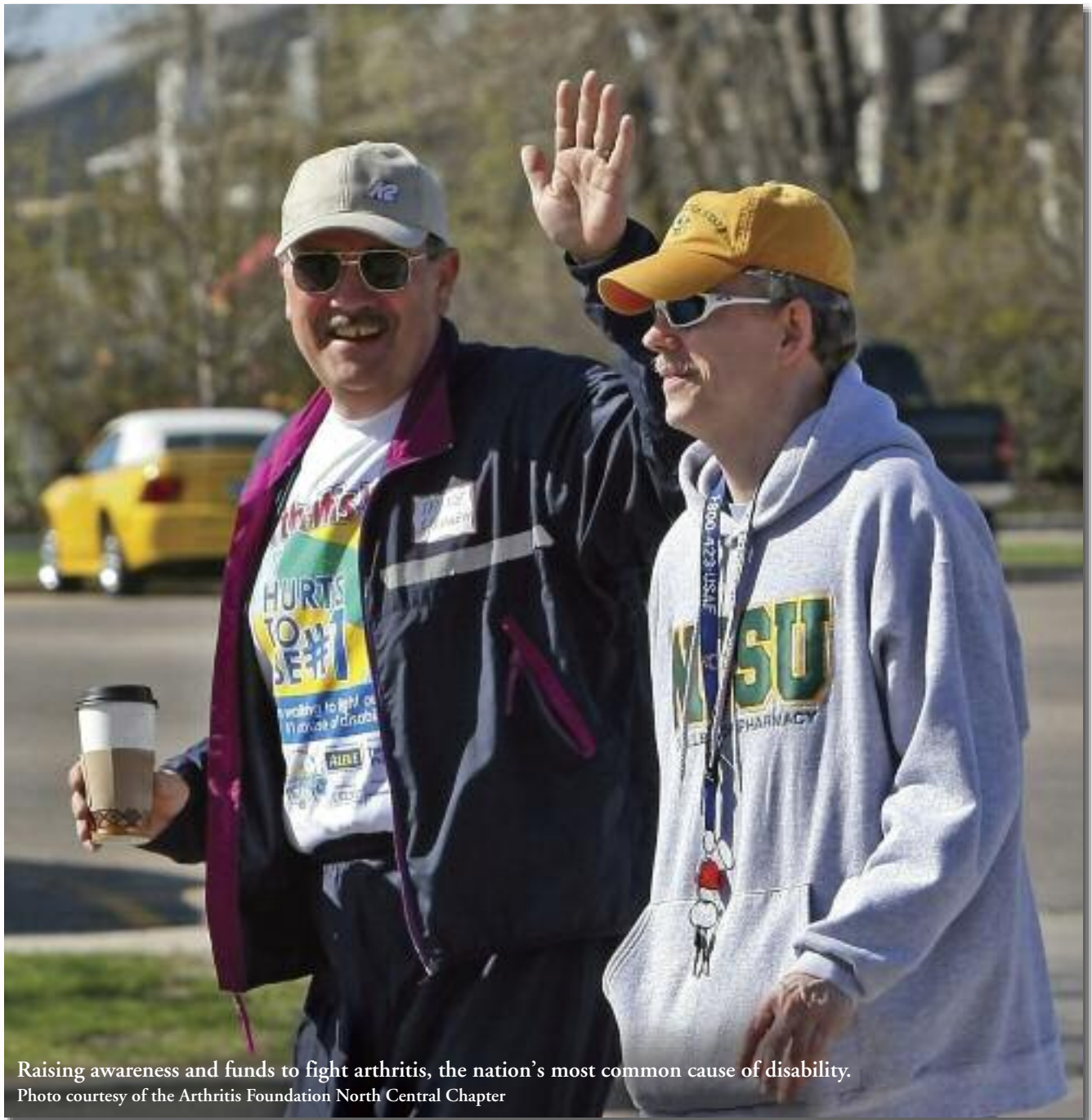
*Zac Wallin*

ARLENE WEGMAN

*Loni Wegman*

SUSAN WEGWERTH

*Kent Kleppe*



Raising awareness and funds to fight arthritis, the nation's most common cause of disability.  
Photo courtesy of the Arthritis Foundation North Central Chapter

**DR. JOSEPH ALBERT WELLS**  
*Helen O'Brien*

**ANNA WESTIN**  
*Michele Grogan*

**BERT WILSON**  
*Christy Eckenrode*

**LORETTA WILSON-BJORGE**  
*Sonja Degra*

**NICHOLAS YANG**  
*Holly Lee*

**SOUA MOUA YANG**  
*Khamsy Yang*

**SHIRLEY LINEN**  
*Danielle Ylinen*

**CAROL ZIMNY**  
*Victoria Shaw*

# Financial statement

## for the years ended June 30, 2010 and 2009

At Community Health Charities Minnesota, more than 90 percent of campaign revenue supports our member charities. We work hard to ensure that the dollars you contribute go to our member charities' programs, health research and services.

	June 30, 2010	June 30, 2009
<b>Assets</b>		
Cash and Investments	\$1,147,902	\$1,121,721
Campaign Pledges Receivable Less Allowance	761,496	1,007,968
Other Current Assets	15,772	16,111
Furniture and Equipment Less Accumulated Depreciation	47,506	30,291
<b>Total Assets</b>	<b>\$1,972,676</b>	<b>\$2,176,091</b>
<b>Liabilities and Net Assets</b>		
Distributions Payable	\$837,403	\$1,050,876
Other Current Liabilities	93,209	113,570
Unrestricted Net Assets	901,064	891,645
Temporarily Restricted Net Assets	141,000	120,000
<b>Total Liabilities and Net Assets</b>	<b>\$1,972,676</b>	<b>\$2,176,091</b>
<b>Revenue</b>		
Campaign Pledges Including Designated Gifts	\$2,048,997	\$2,285,206
Estimated Uncollectible Campaign Pledges	138,868	68,597
Grants and Contributions	460,795	440,795
<b>Total Public Contributions</b>	<b>\$2,648,660</b>	<b>\$2,794,598</b>
<b>Program Services</b>		
Distribution to Agencies	\$1,599,224	\$1,810,673
Program Service Expense	257,946	264,978
<b>Total Program Services</b>	<b>\$1,857,170</b>	<b>\$2,075,651</b>
<b>Operating Expenses</b>		
Management and General	\$225,481	\$196,471
Development and Fundraising	442,411	466,875
<b>Total Support Service Cost</b>	<b>\$667,892</b>	<b>\$663,346</b>
<b>Total Support Service Costs are Funded By:</b>		
Campaigns	\$161,408	\$157,828
Operating Grants and Contributions	460,795	440,795
Interest and Miscellaneous Income	45,689	64,723
<b>Total Funding of Support Service Costs</b>	<b>\$667,892</b>	<b>\$663,346</b>
<b>Percentage of Campaign Pledges Spent on Support Service Costs</b>	<b>7.9%</b>	<b>6.9%</b>

The above figures are taken from the financial statements for the years ended June 30, 2010 and 2009, audited by LarsonAllen LLP.



Community Health Charities Minnesota has been awarded the Charities Review Council "Meets all Standards" Seal. CHCM was the first workplace giving organization that met all 16 Accountability Standards.

## **CHCM staff**

**Terri Anthony**

*President and CEO*

**Lynn Annis**

*Director, Marketing & Communications*

**Danielle Bakun**

*Program Services Coordinator*

**A.J. Graves**

*Manager, Corporate Relations*

**Molly Gravholt**

*Vice President, Finance*

**Sarah Hauer**

*Senior Manager, Corporate Relations*

**Jennifer Hjelle**

*Vice President, Corporate and Donor Relations*

**Stuart Shwiff**

*Regional Director, Corporate Development*

**Debi Windschitl-Pehrson**

*Senior Director, Program Services*

## **Contact Information**

### **Community Health Charities Minnesota**

2626 East 82nd Street, Suite 225

Bloomington, MN 55425

952.844.9844 *tel*

952.844.9842 *fax*

[www.healthcharitiesmn.org](http://www.healthcharitiesmn.org)

Community Health Charities Minnesota (CHCM) is a non-profit organization that supports 33 well-known and trusted charities that provide research, prevention and direct programs for people affected by serious health issues. CHCM partners with employers to make a positive impact on the health of their employees, customers and community, and is the conduit for employees to engage in health causes they care about through education, giving and volunteerism.



 Community  
Health Charities  
MINNESOTA

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